

Name _____

Name Kiana Thompson School and Town Pequot Lakes Middle School

Send your FINISHED Idea Book (scan it as a jpg and turn it into a PDF) to drb@bridgescreate.com.

NAME THREE REASONS YOUR FAVORITE ICON IS EFFECTIVE.

COLLECTING AND ORGANIZING THE DATA

Legend:

* = sugar O = fat D = Chemical dye F = protein (meat, peanut butter, cheese) = fruit	W = water R = Red B = Blue Y = Yellow
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RESEARCH

Name your product and explain why you chose this product.

Nature Valley granola bars because they are healthy and organic

INGREDIENTS

What ingredients are "bad" for your body?

sugars

What ingredients are "good" for your body?

ITS all natural ingredients

Do the ingredients give you ideas for an icon? Include colors, materials and other details.

1. Your IDEA # 1 (in words)

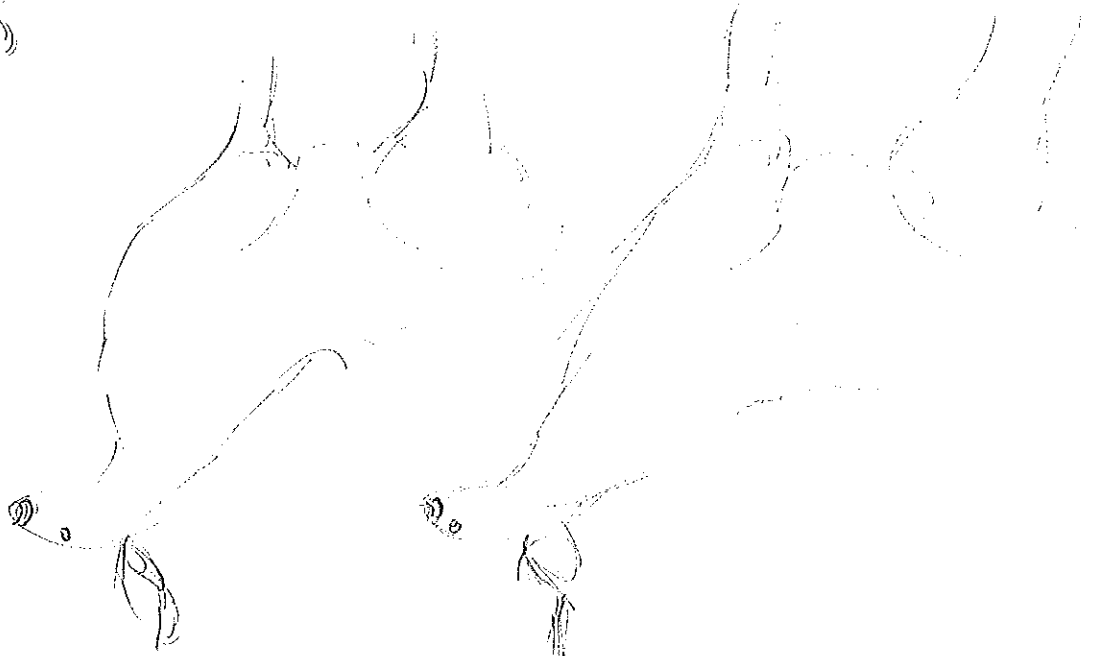
~~Back w/ big antlers~~
 Back w/ big antlers

2. Your IDEA # 2 A different one (in words)

a family of deer

Your student partner's suggestions about your idea.

To get a different one



ICON DRAFT #2 A more detailed sketch. No colors.



ICON DRAFT #1 Just a quick sketch. No colors.

Write a paragraph explaining why your icon will become iconic.

Because hunters will eat them and they will become even more popular. Everyone will love it.

How will you use your icon to market/advertise your product?

A deer will eat it and

huge antlers will grow.

As it's walking in a

wheat field. Feeding on a

commercial.

**IF YOU ARE MAKING A STOP MOTION OR ANIMATED ICON USING PIXALS.
GO TO THAT TOOL FOR THIS PAGE. PROVIDE THE URL OR THE FILE.
Make this in FULL color and label the characteristics to explain why you made these design
decisions.**



FINAL ICON DESIGN