

name Brooklyn Dean

Name 5th Grade School and Town Pequot Lakes Middle
Grade 5th Grade School Town: Pequot Lakes

Send your FINISHED Idea Book (scan it as a jpg and turn it into a PDF) to drb@bridgescreate.com.

NAME THREE REASONS YOUR FAVORITE ICON IS EFFECTIVE.
 My favorite icon is effective because it has bright colors.
 My funky hair and is funny!

COLLECTING AND ORGANIZING THE DATA

* = sugar 0 = fat D = Chemical dye P = protein (meat, peanut butter, cheese) = fruit	W = water R = Red B = Blue Y = Yellow
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RESEARCH

Name your product and explain why you chose this product.
 My product is Pillsbury and I chose this product because I know this product and I love this food!

What ingredients are "bad" for your body?
 Sugar, candy, bites, salt, and baking powder.

What ingredients are "good" for your body?
 Wheat, starch, nonfat milk, wheat flour, milk, and soy bean.

Do the ingredients give you ideas for an icon? Include colors, materials and other details.

Not really, but I did give me the idea to make my
 1. Your IDEA # 1 (in words) characters look healthy and fun!

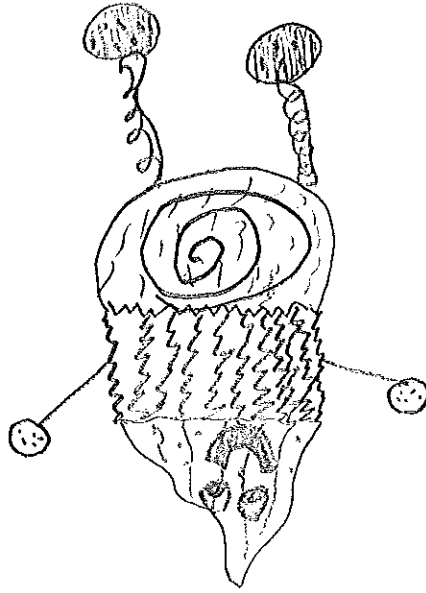
My first idea is to make a brightly colored, funny looking, person
 where his head is a cupcake, his stomach is a cinnamon roll, his arms
 are cake pops, his legs are crescent rolls, and his feet are cakes!

2. Your IDEA # 2 A different one (in words)
 (All pillsbury of course!) Also, sprinkles for freckles, are cakes!

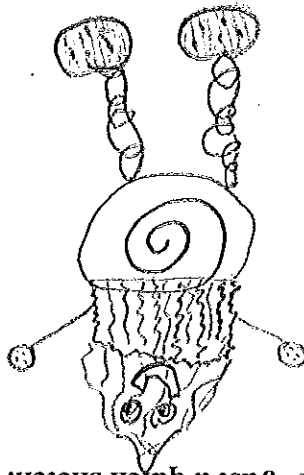
My second idea was a chef with crazy hair, a hat,
 a mustache and bright colored clothes.

Your student partner's suggestions about your idea.

My partner suggested that I use my first idea. She
 said it was the best one.



ICON DRAFT #2 A more detailed sketch. No colors.



ICON DRAFT #1 Just a quick sketch. No colors.

Write a paragraph explaining why your icon will become iconic.

My icon will be iconic because
it's colorful, funny, and funky. It's random
which will catch peoples eye!

How will you USE YOUR ICON TO market/advertise your product?

My icon will be on the boxes, on t.v, in ads, and
in stores everywhere!

FINAL ICON DESIGN

**IF YOU ARE MAKING A STOP MOTION OR ANIMATED ICON USING PIXALS,
GO TO THAT TOOL FOR THIS PAGE, PROVIDE THE URL OR THE FILE.**

Make this in FULL color and label the characteristics to explain why you made these design decisions.

*I chose the design because it's colorful, funny looking
and that's what catches my eye!*

